



FAMILY HEALTH FESTIVAL

– SMALL STEPS TO A HEALTHIER COMMUNITY –

Results from October 9, 2024—O’Brien Middle School

EVENT HIGHLIGHTS

Attendees
101 Households
w/427 members

44
Health, social service,
food, energy
assistance,
employment,
education, and
community resource
partners

90
Families received
Mobile Harvest

121 total
vaccinations
provided

25 Hearing
screenings
performed

50
Individuals received
blood pressure
screenings

40
Haircuts given

RAPID RESPONSE FEEDBACK RESULTS



56%
of household
individuals have a
primary care
doctor



51%
of household individuals
have health insurance,
Medicaid or Medicare



4
average
household size



Top Resources Utilized

- Immunizations
- Mobile Harvest
- Blood pressure and vitals checks

MEDIA REACH



Social Media/Online

- Social media reach ~5,363 people
- Latinos de Nevada, Telemundo shared FHF flyer on their FB pages



Event Listings

- 2 event listings: Facebook and Family Health Festival website
- FHF flyer posted to Sun Valley, North Valleys, and Reno FB pages



News/T.V.

- Interviews with KTVN (~14,100 people reached) and Telemundo
- Juan 101.7 Radio interview
- Renoticias: Two interviews
- KUNR Al Aire radio announcement