

Crane, Ryan

From: Wines-Jennings, Tammy L
Sent: Monday, January 6, 2025 15:31
To: Crane, Ryan
Subject: FW: addendum to NSI grant - Washoe County Animal Regional Services



Tammy Wines-Jennings

Assistant Director | Washoe County Regional Animal Services

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From: Christa Chadwick <Christa.Chadwick@aspca.org>
Sent: Thursday, December 5, 2024 10:57 AM
To: Wines-Jennings, Tammy L <TWines-Jennings@washoecounty.gov>
Cc: Dina Trefethen <Dina.Trefethen@aspca.org>
Subject: addendum to NSI grant - Washoe County Animal Regional Services

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Hi, Tammy!

I'm following up from our convo. and your subsequent email re: including some humane education in your current grant application for the ASPCA's National Shelter Initiatives RFP.

I've included Dina here, one of our Sr. Grants Managers, who will be in touch about next steps.

1. Educational Billboards with key messaging such as importance of microchips, ID in English and Spanish
2. Educational videos for our website that help provide an overview of how does a microchip work, highlights of our 12 microchip scanning stations, etc.
3. Working with Kelley Bollen (animal behavior consultant) to put together educational videos for volunteer trainings
4. Professionals to come in and take pictures and film videos to update current presentations and make new educational presentations
 - a. We currently do presentations on disaster preparedness for both large and small animals with different areas of our community that gets hit hard during fire season.
 - b. We go to elementary and middle schools to give presentations on responsible pet ownership
 - c. We go to Scout troop meetings and teach them about dog care and training to help with their merit badges as well as taking our Technical Large Animal Rescue Equipment to show them how the knots that they learn can be implemented to help animals
5. Portable Audio-Visual Equipment for public presentations in areas without the needed equipment
6. Educational prizes/gifts to keep kids engaged during educational presentations

As we discussed, the additional humane education elements could warrant an additional \$20k added to your existing application of \$95k.

As I mentioned, Dina will be in touch soon!

C.

Christa Chadwick (she/her)

Vice President, Shelter Services
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