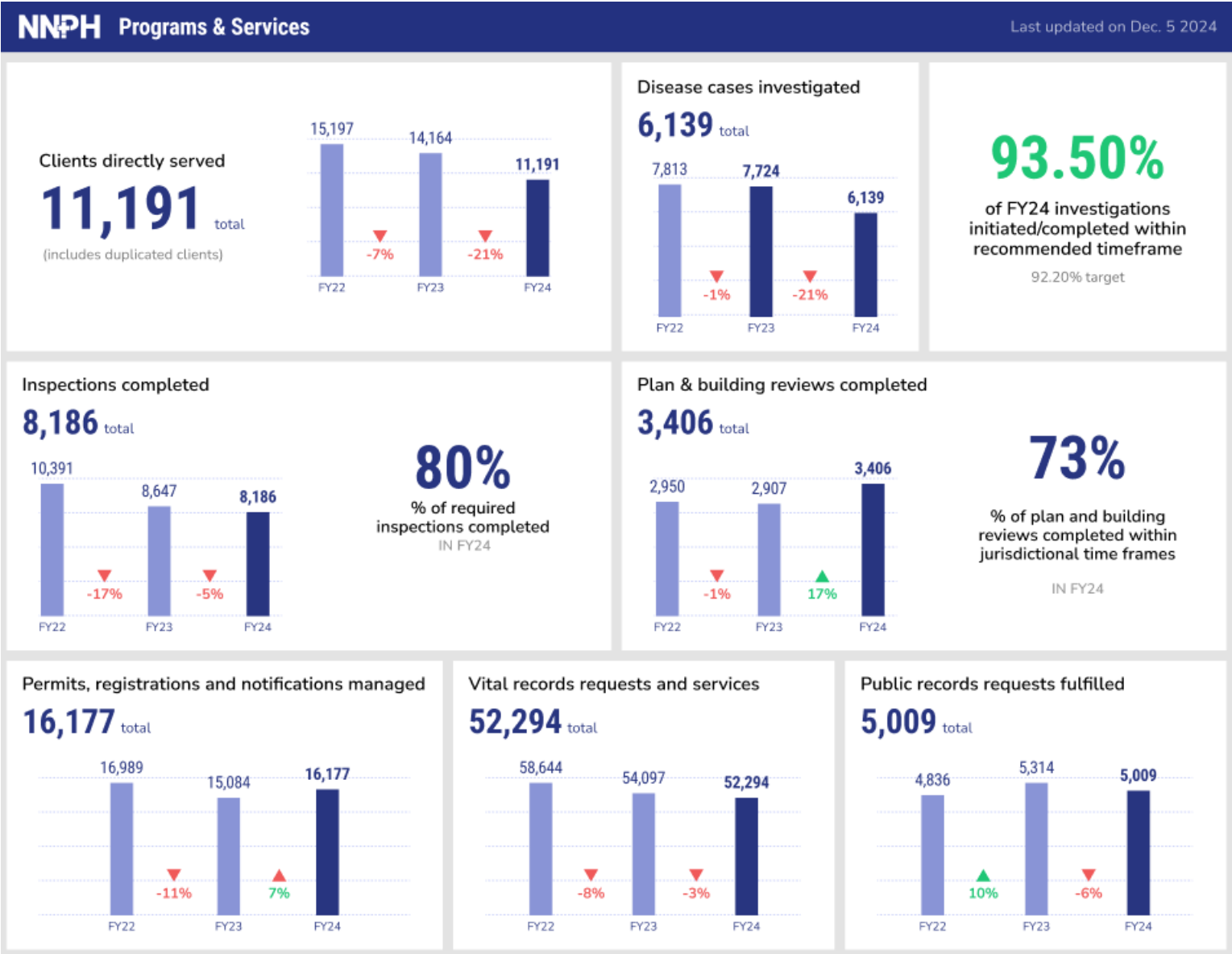
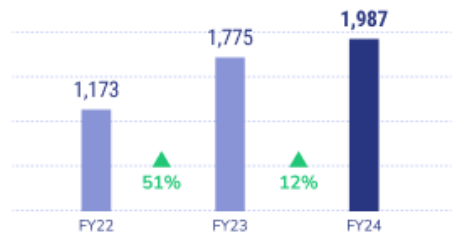


# NNPH Strategic Snapshot FY24



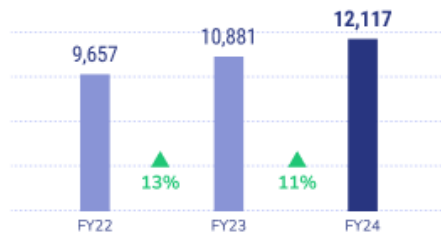
Social media posts

**1,987** total



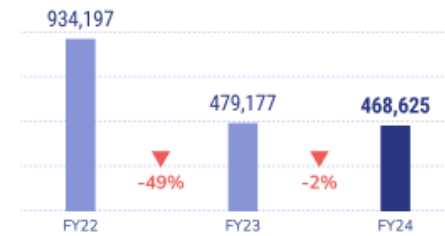
Social media followers

**12,117** total



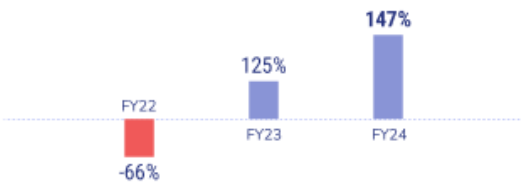
Web clicks on district website

**468,625** total



Engagement growth YoY

**147%** increase in engagement on all social media platforms (comments, shares, likes, clicks, etc.)



**481**

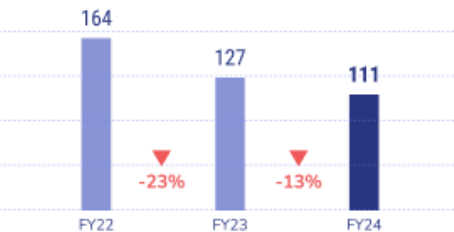
Web visits to the TMT health portal (informed by CHA)  
In FY24

**383**

Community outreach efforts and community presentations  
In FY24

Press releases, media alerts, media availability

**111** total

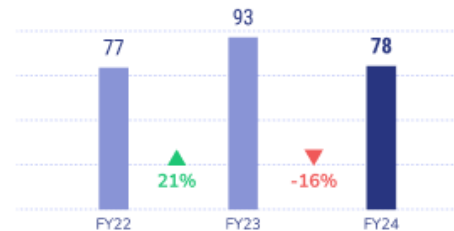


**81**

Partnerships with community organizations  
In FY24

Communicable disease reports and assessments provided

**78** total



**202**

Full-time employees

**192**

Full-time and Part-time positions

**41**

Intermittent/hourly

**8**

Interns

**12%**

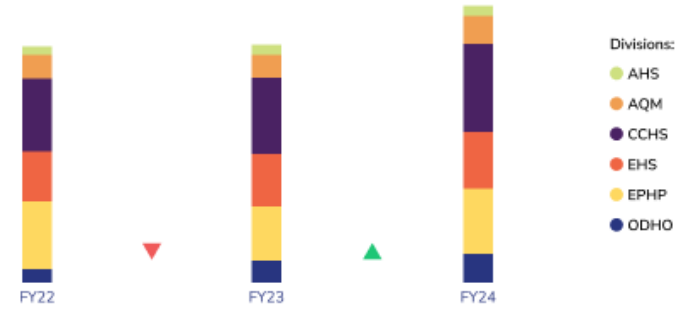
position vacancy rate

5% target

Revenue

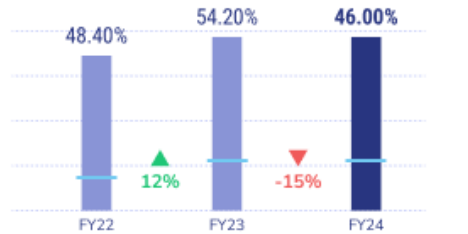


Expenditures



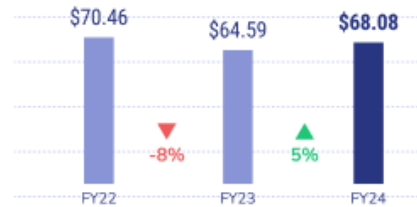
Ending fund balance

**46.00%** total



Revenue per capita

**\$68.08** total



% of Retention (Minus Retirement and Non-County Promotions)

**80%** total

