



WASHOE COUNTY

Integrity Communication Service

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STAFF REPORT

BOARD MEETING DATE: February 8, 2022

DATE: January 7, 2021

TO: Board of County Commissioners

FROM: Colleen Wallace Barnum, Park Operations Superintendent,
Community Services Department, 328-2181, cwallace@washoecounty.gov

THROUGH: Eric Crump, Division Director, Operations
Community Services Department, 328-2182, ecrump@washoecounty.gov

SUBJECT: Recommendation to approve an Agreement between Washoe County and E720 LLC for the Battle Axe and Tracks Music Festival to be held at Rancho San Rafael Regional Park on October 1 and 2, 2022, with set-up beginning on September 27, 2022, and tear-down concluding on October 4, 2022 [revenue to Washoe County will be in the amount of \$16,410.00]. (Commission District 3.)

SUMMARY

E720 LLC is interested in bringing a two-day multi-stage music festival to Northern Nevada. With the cancellation of the 2021 event, the Promotor wanted to provide the experience at Rancho San Rafael Regional Park in 2022.

Washoe County Strategic Objective supported by this item: Economic Impacts – Support a thriving community.

PREVIOUS ACTION

On January 4, 2022, the Open Space and Regional Park Commission recommended approval of the agreement between E720 LLC and Washoe County for the Battle Axe and Tracks Music Festival to be held at Rancho San Rafael Regional Park, October 1 and 2, 2022.

BACKGROUND

Similar to other Special Events, Washoe County will provide minimal staff to assist in planning, monitoring, and cleanup of the event. The agreement provides that the event organizer provide support for the majority of the event logistics including security. This model has proven successful for other large special events within Washoe County's parks such as the Artown Festival of 2021 and the Great Reno Balloon Races.

FISCAL IMPACT

Should the Board approve the agreement with E720 LLC for the Battle Axe and Tracks Music Festival at Rancho San Rafael Park, the revenue to be received in the amount of \$16,410 per the agreement; will be deposited into the Parks and Open Space (140-0);

AGENDA ITEM # _____

Rancho San Rafael Operations cost center (140510); facilities reservations general ledger account (460734); commercial building rental general ledger account (460739) and the May Museum account (640200); commercial building rental general ledger account (460739).

RECOMMENDATION

Staff recommends that the Board of County approve an Agreement between Washoe County and E720 LLC for the Battle Axe and Tracks Music Festival to be held at Rancho San Rafael Regional Park on October 1 and 2, 2022, with set-up beginning on September 27, 2022, and tear-down concluding on October 4, 2022 [revenue to Washoe County will be in the amount of \$16,410.00].

POSSIBLE MOTION

Should the Board agree with the staff recommendation, a possible motion would be: “Move to approve an Agreement between Washoe County and E720 LLC for the Battle Axe and Tracks Music Festival to be held at Rancho San Rafael Regional Park on October 1 and 2, 2022 with set-up beginning on September 27, 2022, and tear-down concluding on October 4, 2022 [revenue to Washoe County will be in the amount of \$16,410.00].”