



2024 UnitedHealthcare Health Plan of Nevada Medicaid Community Investment Request Form

UnitedHealthcare Health Plan of Nevada Medicaid (UHC) is committed to supporting organizations who make an impact on the health and well-being of our community and our members. The goal of our community investment partnerships is to improve health outcomes in our community and to help people live healthier lives. Programs and sponsorships that focus on increasing access to care, maternal and child health, health equity, behavioral health and substance use disorders, support for the justice involved, housing supports, and other social drivers of health will be given priority.

Name of Organization: Northern Nevada Public Health- Fetal Infant Mortality Review		Legal Name, if different:	
Mailing Address: 1001 East Ninth Street, Bldg B. Reno, NV 89512			
Phone: 775-328-2465		Employer Identification (EIN): 88600138	
Name of President, CEO, or Executive Director: Chad Kingsley Phone: 775-328-2416 E-mail: kdick@nnph.org			
Name of Contact for this form: Kelly Verling, FIMR Supervisor Phone: 775-328-2465 E-mail: kverling@nnph.org			
Website: https://nnph.org/programs-and-services/cchs/maternal-child-health/index.php	Facebook:	Twitter:	Instagram:
Type of organization: (501(c)(3), educational institution, municipality, or Nevada Medicaid provider) Municipality			
Organization Annual Budget: \$ 15,000.00			
Amount requested for this community investment: \$ 15,000.00			

1. Please tell us about your organization:

The Northern Nevada Public Health (NNPH) Fetal Infant Mortality Review (FIMR) program was initiated in Washoe County in 2014 due to Washoe County's high fetal-infant rate compared to other Nevada counties. The FIMR program looks at a variety of factors that affect the health of the mother, fetus, and infant to learn more about how to reduce fetal and infant mortality. NNPH FIMR continues to be the only FIMR program in the state of Nevada. The program is minimally staffed by two public health nurses with a combined time of 20 hours per week and intermittent hourly registered nurse (IH RN) assistance as budget allows. Existing FIMR staff extract, de-identify and enter Washoe County cases into the national database and present selected cases to the NNPH Case Review Team (CRT). The CRT is a multidisciplinary team which meets approximately ten times per year and reviews 3-5 cases at each meeting. A FIMR public health nurse also chairs the Northern Nevada Maternal Child Health Coalition (NNMCH) which is the Community Action Team (CAT) for NNPH FIMR. FIMR staff maintain a close connection with the Washoe County Medical Examiner's office, NNPH Biostatistician, State of Nevada Department of Public and Behavioral Health (DPBH), and local Human Services Agency. FIMR staff participate in Child Death Review Team meetings every other month to collaborate and avoid duplication of efforts. Staff also participate in virtual National Center for Fatality Review and Prevention (NCFRP) meetings and collaborate with the Pregnancy Infant Loss and Support Organization of the Sierras (PILSOS).

2. Please provide a brief overview of the program this funding would support, including any pertinent timelines and dates, as well as data points supporting the need for the program.

The NNPH FIMR Program has experienced recent staffing challenges that have contributed to a backlog of cases to be entered into the National Fatality Review Case Reporting System (NFR-CRS) database. Additionally, the limited hours allotted to the core FIMR program staff have created challenges in translating policy recommendations into action. Maintaining and enhancing the commitment and enthusiasm of Case Review Team (CRT) and Community Action Team (CAT) members is an essential component of this program. Dissemination of FIMR program data and program activities has also been recommended by key stakeholders. Ongoing promotion of the "Count the Kicks" fetal movement awareness campaign is also needed in hopes of decreasing the incidence of fetal demise in our community. Additional staff hours are needed to eliminate the case abstraction and data entry backlog. Currently one of the high-priority recommendations is to educate local OBGYN staff, especially clerical, on the importance of tracking fetal movements and how to address concerns from mothers regarding fetal movement. HPN has funded the free distribution of "Count the Kicks" materials within our state, but through the FIMR process, there is concern that mothers are not retaining the education provided to them by OB staff and are not aware of how to address decrease fetal movement during non-office hours. NNPH FIMR staff wishes to host an in-person training or webinar to address this concern.

The NNPH FIMR Program will follow the following timeline for funding objectives:

- a) Experienced IH nursing staff will provide hands-on data abstraction and entry through December 2024
- b) "Count the Kicks" live webinar or in-service for local OB office staff completed by March 31, 2025.

3. Please explain how this program will support UHC Medicaid priorities: increasing access to care, maternal and child health, health equity, behavioral health and substance use disorders, support for the justice involved, housing supports and other social drivers of health:

Grant funding would be used for an IH RN to abstract and enter fetal and infant death cases into the NFR-CRS. Additional IH nursing time is needed to help eliminate the case abstraction and data entry backlog. The program currently has one IH nurse entering cases as budget allows. Additional IH nursing staff time would increase the co-coordinators' ability to address CRT and CAT recommendations such as participating in extending the local fetal movement awareness campaign "Count the Kicks" among local OBGYN staff. NNPH FIMR wishes to increase the number of mothers who seek timely and appropriate care for decreased fetal movements. To accomplish this goal, it is imperative that all OBGYN staff receive training and implement "Count the Kicks" and are allotted a Q&A portion to address any of the staff's concerns or questions.

4. What specific population(s) will this program serve?

The "Count the Kicks" training will be offered to all local OBGYN staff including providers, nurses, medical assistants, doulas, and clerical staff. This training is for any staff member that has direct communication with clients. A well-trained staff member will be able to properly direct mothers to the nearest Labor & Delivery unit who expresses concerns about fetal movement.

5. What results do you hope to achieve in the first 6 months of this project and by the end of the project? What reporting will you provide to show outcomes and success?

The results will be getting the data entry current in order to facilitate more timely reporting and to bring awareness to OB staff regarding the trends FIMR is seeing with decreased fetal movement. Although "Count the Kicks" has free materials available to the state, FIMR has seen that OB staff are not providing consistent education to childbearing parents on fetal movement. The program hopes to obtain buy in from providers in Washoe county to standardize how offices handle lack of fetal movement calls.

a) Please list key project activities and deliverables below:

Key Activity	Deliverable	Timing
Entering Cases and quality assurance	All backlog local fetal and infant death cases will be abstracted and entered in the NFR-CRS by December 31, 2024.	Dec 31, 2024
Count The Kicks Training	All local OB offices will be contacted to recruit staff for "Count the Kicks" live webinar and live webinar will be completed by March 31,2025	March 31, 2025

b) How will you promote the program and partnership to ensure members of the community and UHC Medicaid members are being served?

FIMR's IH nurse and Community Health Worker will promote the "Count the Kicks" program directly to OB staff by contacting all OB offices in Reno, NV and Sparks, NV. The "Count the Kicks" webinar will be advertised at the Northern Nevada Maternal Child Health Coalition monthly meetings, in hopes of reaching

individual providers like certified midwives and doulas. Lastly, this partnership will be discussed in 2024 FIMR reports.

c) Please provide a budget for requested funds:

Expense	Amount	Explanation
Data abstraction and entry	\$ 2,093.18	Abstraction and entry (7 hours/case x 7 backlog cases) = (52.5 hrs x 39.87) per diem rate with taxes
Training Event Coordination	\$3,293.18	IH RN to plan, promote, recruit and survey for webinar launch (82.5 hours @ 39.87) per diem rate with taxes
Count the Kicks Implementation Webinar	\$8,250.00	Cost of webinar and other deliverables (see contract)
Total	\$ 15,000.00	

CEO/President/Executive Director Signature:

X 

Community investment recipients will work collaboratively with UnitedHealthcare Health Plan of Nevada Medicaid to promote the proposed program.

Review Process: Submissions will be reviewed initially for organizational fit and financial viability. Submissions that meet organizational objectives will be brought before the Leadership Team for discussion and consideration. Submitters will be notified if request is approved. UnitedHealthcare Health Plan of Nevada Medicaid will contact to submitter of this request for additional information, if needed.

Upon approval of this community investment request, you will be required to provide an invoice, W9 and 501(c)(3) letter, if applicable.