

FY25 Q2 Strategic Plan Results

Rayona LaVoie, Director of Programs and Projects
Office of the District Health Officer

Why Performance Management?

- Best practice in public health
- Accountability to the community we serve
- Enhances Efficiency
- Data-driven Decision Making
- Promotes Continuous Improvement
- Increases Transparency



What is ClearPoint?

ClearPoint houses NNPH's strategic plan and our progress toward achieving these goals

- We track quarterly and year-over-year progress
- ~ 3 years of data in the system

Reporting frequency

- Annual strategic planning retreat w/DBOH
- Quarterly DBOH updates
- Annual check-in with division directors (minor goal revisions)
- More significant strategic plan review every 3 years



Reading Your ClearPoint Report



Strategy Overview

Strategic Priority	District Goal	Division Goal	Outcome	Initiative
Strategic Priority 1: HEALTHY LIVES: Improve the health of our community by empowering individuals to live healthier lives.	● 1.1 Promote healthy behaviors to reduce chronic disease and injury.	● 1.1.1 Proactively prevent disease utilizing effective health education efforts including policy, systems and environmental strategies.	● (PI) 1.1.1.1 Reach at least 2,000 residents and visitors about the impact of secondhand cannabis smoke exposure through communications efforts. (# of residents reached)	● <input type="checkbox"/> 1.1.1.1.1 Provide education about the dangers of secondhand cannabis smoke exposure through distributing Need to Know cards and developing posts to be shared on social media platforms.
	● 1.1 Promote healthy behaviors to reduce chronic disease and injury.	● 1.1.1 Proactively prevent disease utilizing effective health education efforts including policy, systems and environmental strategies.	● (PI) 1.1.1.2 Maintain breastfeeding rates at 80% among WIC clients who report ever breastfeeding.	● <input type="checkbox"/> 1.1.1.2.1 Support staff receiving breastfeeding training.
				● <input type="checkbox"/> 1.1.1.2.2 Offer clients breastfeeding support and services.
	● 1.1 Promote healthy behaviors to reduce chronic disease and injury.	● 1.1.1 Proactively prevent disease utilizing effective health education efforts including policy, systems and environmental strategies.	● (PI) 1.1.1.3 Increase multi-family housing properties that have smoke free policies by at least 2.	● <input type="checkbox"/> 1.1.1.3.1 Recruit and provide technical assistance to owners and managers of multi-unit housing properties.



Outcomes Focused

Strategy Overview				
Strategic Priority	District Goal	Division Goal	Outcome	Initiative
Strategic Priority 1: HEALTHY LIVES: Improve the health of our community by empowering individuals to live healthier lives.	● 1.1 Promote healthy behaviors to reduce chronic disease and injury.	● 1.1.1 Proactively prevent disease utilizing effective health education efforts including policy, systems and environmental strategies.	● (PI) 1.1.1.1 Reach at least 2,000 residents and visitors about the impact of secondhand cannabis smoke exposure through communications efforts. (# of residents reached)	● <input type="checkbox"/> 1.1.1.1.1 Provide education about the dangers of secondhand cannabis smoke exposure through distributing Need to Know cards and developing posts to be shared on social media platforms.
	● 1.1 Promote healthy behaviors to reduce chronic disease and injury.	● 1.1.1 Proactively prevent disease utilizing effective health education efforts including policy, systems and environmental strategies.	● (PI) 1.1.1.2 Maintain breastfeeding rates at 80% among WIC clients who report ever breastfeeding.	● <input type="checkbox"/> 1.1.1.2.1 Support staff receiving breastfeeding training.
				● <input type="checkbox"/> 1.1.1.2.2 Offer clients breastfeeding support and services.
	● 1.1 Promote healthy behaviors to reduce chronic disease and injury.	● 1.1.1 Proactively prevent disease utilizing effective health education efforts including policy, systems and environmental strategies.	● (PI) 1.1.1.3 Increase multi-family housing properties that have smoke free policies by at least 2.	● <input type="checkbox"/> 1.1.1.3.1 Recruit and provide technical assistance to owners and managers of multi-unit housing properties.

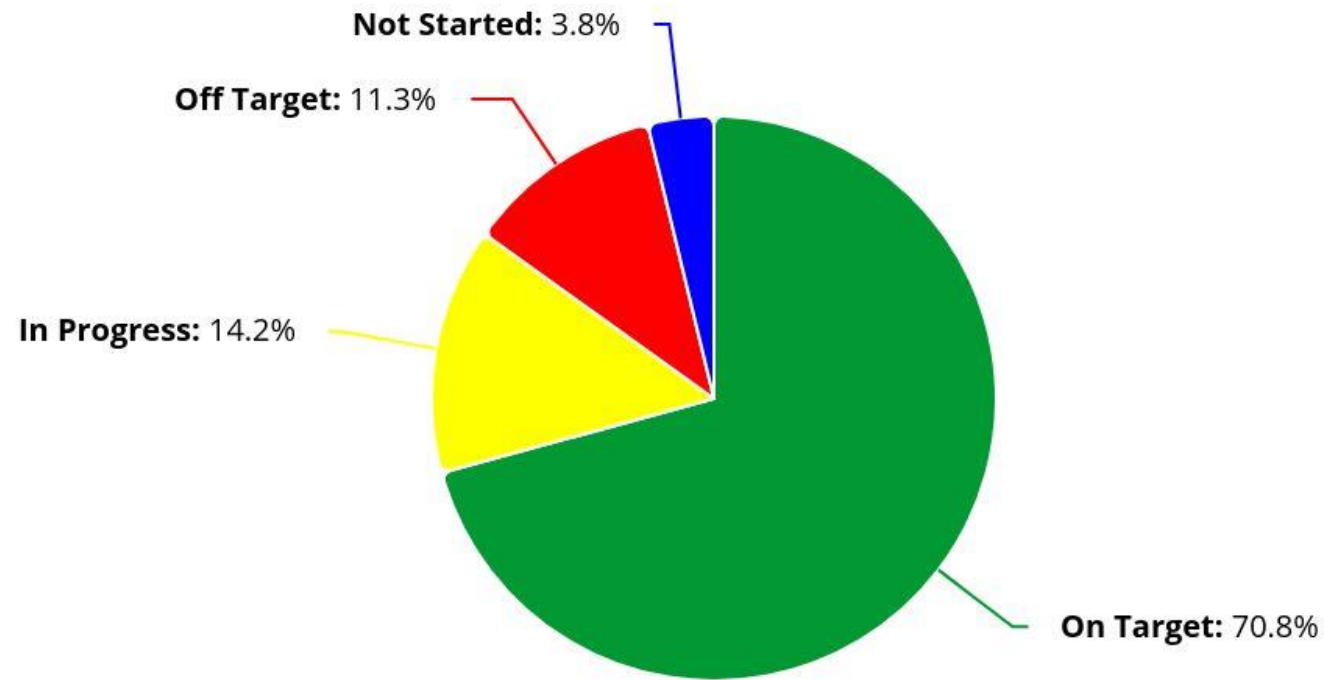


Measuring our Impact

-  On Target
-  In Progress
-  Off Target
-  Not Started
-  Volume Indicator (Not Ranked)



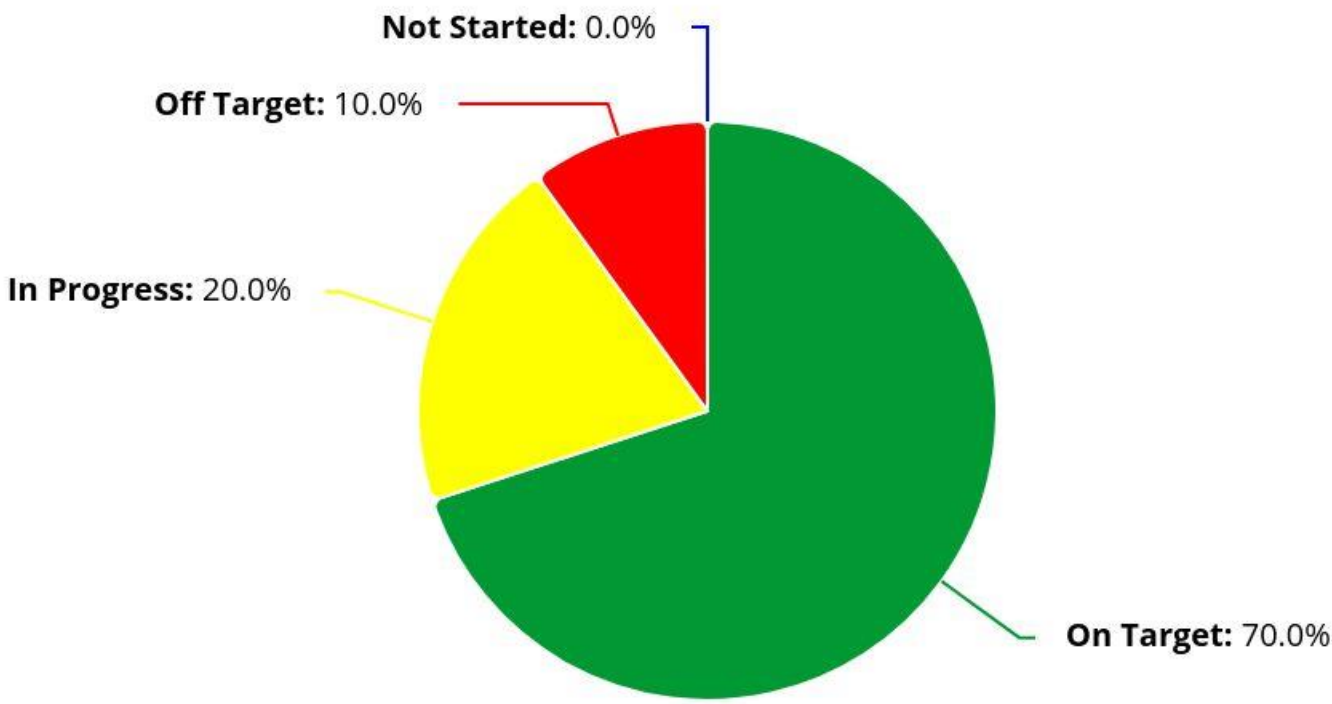
Outcomes



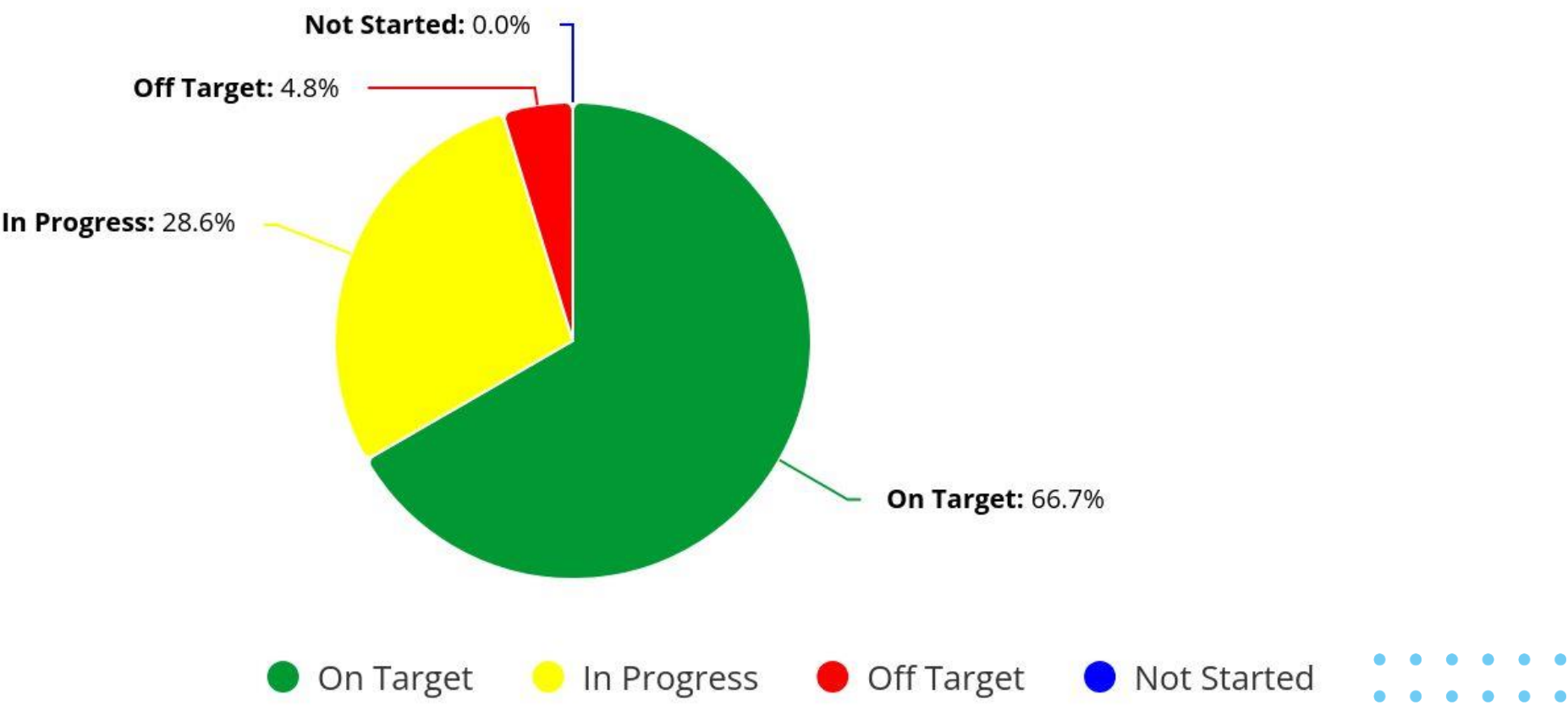
● On Target ● In Progress ● Off Target ● Not Started



Division Goals



District Goals



Questions?