

Logo Presentation

Board of Fire Commissioners
February 2020





1975-1995



1995-2000



2012-Present

Started the discussion in the fall '19



Logo Working Group

- Deputy Chief Alex Kukulus
- Captain Mark Thyer
- Engineer David Curns
- Engineer Jesse Corletto
- Engineer Chris McNaught
- Engineer Erick Olsen
- Engineer Miguel Orduna
- Engineer Jonathan Sieben
- Firefighter/PM Travis Johnson
- Firefighter/PM Shane Parker
- PIO Adam Mayberry



Introducing the new Truckee Meadows Fire Logo





TMFPD Media Review

- **Summary of logo elements:**

- Maltese Cross
- Tradition/History
- Mountains
- Sunrise/Sunset
- *Fire and Rescue*
- Gold standard **TM**



- **Implementation and Cost**



Logo Colors



Thank you!

