## Washoe County Health District Independent Contractor Agreement for Litter Control Calendar Year 2018

Keep Truckee Meadows Beautiful \$111,111

For period March 1, 2018 through December 31, 2018

Work is as outlined in the Solid Waste Management Plan and will be completed to support the Solid Waste Management Program of the Environmental Health Services Division:

- 1. Provide year round dumpsters, equipment and passes to support solid waste cleanup
  - a. KTMB will be responsible for the procurement, removal and tracking of dumpsters
- 2. Document historical illegal dump sites and conduct annual Litter Survey to evaluate and refine cleanup efforts
  - a. Expand Adopt-An-Open-Space to engage more volunteer groups at habitual dump locations
  - b. Manage and monitor Adopt-A-Spot litter removal
- 3. Increase awareness about the Illegal Dumping Hotline and WCSO Mobile App
  - a. Conduct public outreach to support solid waste cleanup and raise awareness about alternatives to dumping and reporting abilities to deter dumping activity
  - b. Continue coordination of the Illegal Dumping Task Force to support ongoing efforts to reduce and eliminate illegal dumping activity
- 4. Promote KTMB's Recycling Guide to increase public's awareness of local diversion outlets
  - a. Provide year round reduce, reuse and recycle youth and adult education through KTMB's Waste Warrior's education program
- Coordinate regional waste minimization efforts of Sustainability Partners in Northern Nevada (SPINN)
  - a. Support and recognize local citizens and businesses that have adopted green initiatives or been involved in increasing diversion rates

- 6. Work in partnership with the Environmental Health Services Division to review results and design a plan for future waste minimization activities based on the results of the current waste study being conducted by the WCHD
  - a. Working in partnership with the WCHD and SPINN coordinate local efforts to implement plan to reduce waste based on the results of the waste study

Washoe County Health District will be prominently featured as the funder on all of KTMB's materials, literature and media pieces related to these programs using the language "funded by the Washoe County Health District." KTMB will provide regular updates to the Washoe County Health District Board.

Keep Truckee Meadows Beautiful is a 501C3 tax exempt organization 88-0254957 dedicated since 1989 to creating a cleaner, more beautiful region through education and active community involvement. For 15 years KTMB's Executive Director has been Christi Cakiroglu, a Keep America Beautiful Certified Community Environmental Professional which is the highest professional distinction offered through KAB. <a href="https://www.ktmb.org">www.ktmb.org</a>

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