

# WASHOE COUNTY

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# STAFF REPORT BOARD MEETING DATE: March 13, 2018

CM/ACM
Finance
DA
LA
Risk Mgt
HR
Other
GE

**DATE:** Wednesday, March 07, 2018

**TO:** Board of County Commissioners

FROM: Amber Howell, Director, Human Services Agency

ahowell@washoecounty.us 775.785.8600

**THROUGH:** Kate Thomas, Assistant County Manager

**SUBJECT:** Approve the sole source agreement and Marketing and Sponsorship

Agreement for foster care recruitment \$99,900 and foster care retention activities \$17,150, retroactive July 1, 2017 to June 30, 2018 with Wolf Pack Sports in an amount not to exceed [\$117,050]; and authorize the Purchasing and Contracts Manager to execute the agreements. (All

Commission Districts)

#### **SUMMARY**

Approve the sole source agreement and Marketing and Sponsorship Agreement for foster care recruitment \$99,900 and foster care retention activities \$17,150, retroactive July 1, 2017 to June 30, 2018 with Wolf Pack Sports in an amount not to exceed [\$117,050]; and authorize the Purchasing and Contracts Manager to execute the agreements.

Strategic Objective supported by this item: Safe, Secure & Healthy Communities

#### PREVIOUS ACTION

On February 27, 2018 the Board of County Commissioners accepted a Sub-grant award from the State of Nevada Division of Child and Family Services (DCFS) in the amount of \$118,948.00 (no County match required) to assist the Human Services Agency with the Adoption Incentive program

On July 26, 2016 the Board of County Commissioners approved a one-time payment and authorized the Purchasing and Contracts Manager to generate a Purchase Order in the amount of [\$137,000] in FY17 to support an Adoption Awareness campaign in collaboration with Wolf Pack Sports Properties, LLC., to be funded by Federal and State grants.

On January 12<sup>th</sup>, 2016 the Board of County Commissioners accepted a Sub-grant award from the State of Nevada Division of Child and Family Services (DCFS) in the amount of \$175,500.00 (no County match required) to assist the Department of Social Services with the Adoption Incentive program.

On October 13, 2015 the Board of County Commissioners accepted a Sub-grant Award from the State of Nevada Division of Child and Family Services in the amount of \$99,500.00 (no County match required) to support an adoption awareness campaign.

### **BACKGROUND**

Retroactive approval is requested due to the timing of the Department receiving the FY18 Adoption Incentive Notice of Grant award on February 1, 2018.

Federal Adoption Incentive Grant Funds are passed through the State of Nevada Division of Child and Family Services (DCFS) to support child welfare efforts in the area of foster care, adoption recruitment, and training. These funds may be utilized for services to children and families awaiting adoption, post adoption services, and specialized recruitment and training for the adoption program. Washoe County Department of Social Services has routinely utilized these funds to assist with travel and transition costs for adoptive placement, post placement supervision in other states, foster and adoptive recruitment and finalization activities, staff professional development, and assistance with non-Medicaid covered medical expenses.

In November 2003, the Department of Social Services held the first local Adoption Day celebration in conjunction with National Adoption Day. In November 2004, the Department expanded the celebration to include a reception for adoptive families. The success of Adoption Day has grown with each event becoming more popular than the previous celebration. Washoe County Social Services has successfully launched an annual media campaign to highlight adoption and the need for adoptive homes in our community through the Adoption Incentive grant.

# FISCAL IMPACT

Funds for this contract are budgeted in Internal Order 11473 (\$99,900 – Foster Care Recruitment) and Cost Center 280910 (\$17,150 – Foster Care Retention Activities).

# **RECOMMENDATION**

It is recommended that the Board of County Commissioners approve the sole source agreement and Marketing and Sponsorship Agreement for foster care recruitment \$99,900 and foster care retention activities \$17,150, retroactive July 1, 2017 to June 30, 2018 with Wolf Pack Sports in an amount not to exceed [\$117,050]; and authorize the Purchasing and Contracts Manager to execute the agreements.

#### **POSSIBLE MOTION**

Should the Board agree with staff's recommendation, a possible motion would be: "move to approve the sole source agreement and Marketing and Sponsorship Agreement for foster care recruitment \$99,900 and foster care retention activities \$17,150, retroactive July 1, 2017 to June 30, 2018 with Wolf Pack Sports in an amount not to exceed [\$117,050]; and authorize the Purchasing and Contracts Manager to execute the agreements."