



WASHOE COUNTY

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STAFF REPORT

BOARD MEETING DATE: May 28, 2024

DATE: April 17, 2024

TO: Board of County Commissioners

FROM: Tammy Wines-Jennings, Assistant Director, Regional Animal Services
775.353.8945, twines-jennings@washoecounty.gov

THROUGH: Shyanne Schull, Director of Regional Animal Services

SUBJECT: Recommendation to accept a Grant Award from Petco Love Foundation in the amount of [\$20,000.00; no County match] retroactive to April 1, 2024, through June 30, 2025, to support the expansion and marketing of pet reunification efforts; retroactively authorize the Director of Regional Animal Services to execute the Grant Agreement; and direct the Comptroller's Office to make the necessary budget amendments. (All Commission Districts.)

SUMMARY

Washoe County Regional Animal Services has been awarded \$20,000.00 from Petco Love Foundation to support the expansion and marketing of pet reunification efforts.

County Priority/Goal supported by this item: Quality Public Service

PREVIOUS ACTION

No previous action.

BACKGROUND

Regional Animal Services' reunification efforts aim to actively reunite pets with their owners – both in the field and from the shelter. While we have a return-to-owner success rate of 37% (one of the best in the nation), WCRAS consistently embraces new methods to improve.

Petco Love Foundation recently reached out to Regional Animal Services offering grant funds to support pet reunification efforts through a lost and found pet texting program. This program provides the opportunity for citizens who find a stray animal or have lost a pet to more easily report a pet lost or found. It also provides easier access to additional information on how to reunite a lost or found pet.

This builds on previous grant funding to implement public microchip scanning stations to allow the public to scan a pet for a microchip and reunite them with their family before taking the pet to the shelter.

AGENDA ITEM # _____

GRANT AWARD SUMMARY

Project/Program Name: 2023 Petco Love AWO

Scope of the Project: Implement and market a lost and found pet texting program and support pet reunification efforts.

Benefit to Washoe County Residents: Facilitating the return of lost and found animals to their owners and reducing the number of animals brought to the shelter.

On-Going Program Support: This is one-time funding

Award Amount: \$20,000.00

Grant Period: n/a

Funding Source: Petco Love Foundation

Pass Through Entity: N/A

CFDA Number: N/A

Grant ID Number: Non-Governmental Grant – No ID Number

Match Amount and Type: No County match.

Sub-Awards and Contracts: None

FISCAL IMPACT

Should the Board accept this grant award, Washoe County Regional Animal Services' adopted FY24 budget will be increased as follows:

Cost Object	G/L Account	Amount
IO # 29051	484195 – Non-Governmental Grants	\$ 20,000.00
IO # 29051	710300 – Operating Supplies	\$ 10,000.00
IO # 29051	710546 – Advertising	\$ 10,000.00

RECOMMENDATION

Recommendation to accept a Grant Award from Petco Love Foundation in the amount of [\$20,000.00; no County match] retroactive to April 1, 2024 through June 30, 2025, to support the expansion and marketing of pet reunification efforts; retroactively authorize the Director of Regional Animal Services to execute the Grant Agreement; and direct the Comptroller's Office to make the necessary budget amendments.

POSSIBLE MOTION

Should the Board agree with staff's recommendation, a possible motion would be:
"Recommendation to accept a Grant Award from Petco Love Foundation in the amount of [\$20,000.00; no County match] retroactive to April 1, 2024, through June 30, 2025, to support the expansion and marketing of pet reunification efforts; retroactively authorize the Director of Regional Animal Services to execute the Grant Agreement; and direct the Comptroller's Office to make the necessary budget amendments."