



WASHOE COUNTY

Integrity Communication Service
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STAFF REPORT

BOARD MEETING DATE: November 10, 2020

DATE: October 16, 2020

TO: Board of County Commissioners

FROM: Amber Howell, Director, Human Services Agency
(775) 785-8600, ahowell@washoecounty.us

THROUGH: Kate Thomas, Assistant County Manager

SUBJECT: Recommendation to accept a subaward from the State of Nevada Department of Health and Human Services, Division of Child & Family Services in the amount of [\$14,200; no County match] retroactively from July 1, 2020 through June 30, 2021 to provide public awareness and education on infant safe sleep habits; authorize the Director of the Human Services Agency to execute the subaward and related documents; and direct the Comptroller's Office to make the necessary budget amendments. (All Commission Districts)

SUMMARY

The receipt of grant awards requires acceptance by the Board of County Commissioners. HSA is requesting the Board accept a \$14,200.00 grant from the Division of Child & Family Services (DCFS) to support a public service media campaign with a focus on awareness and promotion of infant safe sleep habits.

County Priority/Goal supported by this item: Safe Secure and Healthy Communities

PREVIOUS ACTION

On November 12, 2019, item #8.E.3, the Board of County Commissioners approved the Department's request to accept a subaward from the State of Nevada Department of Health and Human Services, Division of Child & Family Services in the amount of [\$8,590; no County match] retroactively from July 1, 2019 through June 30, 2020 to provide public awareness and education on youth suicide

On October 13, 2015, item #5.G.1, the Board of County Commissioners approved the Department's request to accept \$3,960 in Child Abuse and Neglect (CANS) grant funding for cribs to support the Safe Sleep Initiative from the Child Death Review Committee's Public Awareness Funding through the Department of Health and Human Services' Division of Child & Family Services retroactively from July 1, 2015 through June 30, 2016.

AGENDA ITEM # _____

BACKGROUND

In 1993, the Nevada Child Death Review (CDR) program was established. In 2003, a fee on death certificates was established to collect funding to support child fatality review. The purpose of the Nevada CDR Program is prevention, education, and case analysis to determine needed policy, protocol and statute changes.

Washoe County Human Services has been awarded funding for public awareness campaigning as part of the prevention and education initiative supported by the Child Death Review Fees.

The Department received the Notice of Award for this grant on September 2, 2020 with an effective date of July 1, 2020; therefore, the request to accept this award is retroactive.

GRANT AWARD SUMMARY

Project/Program Name: Infant Safe Sleep Awareness and Promotion Campaign

Scope of the Project: To raise public awareness and education related to safe sleep habits for infants, with an emphasis on younger parents (under age 25).

Benefit to Washoe County Residents: These funds will benefit Washoe County residents by providing important messages around the promotion of infant safe sleep habits utilizing a variety of outdoor advertising, television and social media platforms.

On-Going Program Support: While there is no required continued support, the PSA and artwork created will be maintained by HSA and can continue to be used for awareness and prevention.

Award Amount: \$14,200 (**\$14,200 Direct/ \$0 Indirect**)

Grant Period: July 1, 2020 through June 30, 2021

Funding Source: Department of Health and Human Services
Division of Child & Family Services

Pass Through Entity: State of Nevada
Division of Child & Family Services

CFDA Number: N/A

Grant ID Number: 325110-21-006

Match Amount and Type: N/A

Sub-Awards and Contracts: The Human Services Agency may contract with the Regional Transportation Commission, Lamar Advertising and SoSu TV following the

County's competitive bid process, and federal grant procurement guidelines as defined in 2 CFR 20 – Uniform Guidance.

FISCAL IMPACT

Should the board accept this grant award and approve these amendments, the adopted FY21 budget will be increased by \$14,200 in both revenues and expenditures in the following accounts:

<u>Account Number</u>		<u>Description</u>	<u>Amount of Increase/(Decrease)</u>
IO 11758	-432100	State Grants	\$ 14,200.00
		Total Revenue	\$ 14,200.00
IO 11758	-710100	Professional Services	\$ 6,600.00
	-710546	Advertising	\$ 7,600.00
		Total Expenditures	\$ 14,200.00

The grant has no county match requirement and the award does not include indirect. As there are no salaries or wages included in the award, indirect has not been included.

RECOMMENDATION

Recommendation to accept a subaward from the State of Nevada Department of Health and Human Services, Division of Child & Family Services in the amount of [\$14,200; no County match] retroactively from July 1, 2020 through June 30, 2021 to provide public awareness and education on infant safe sleep habits; authorize the Director of the Human Services Agency to execute the subaward and related documents; and direct the Comptroller's Office to make the necessary budget amendments.

POSSIBLE MOTION

Should the Board agree with staff's recommendation, a possible motion would be: "Move to accept a subaward from the State of Nevada Department of Health and Human Services, Division of Child & Family Services in the amount of [\$14,200; no County match] retroactively from July 1, 2020 through June 30, 2021 to provide public awareness and education on infant safe sleep habits; authorize the Director of the Human Services Agency to execute the subaward and related documents; and direct the Comptroller's Office to make the necessary budget amendments."