



AWARD PRESENTATIONS

HRSA National Organ Donation Campaign Award
AOPD Forensic Leader of the Month Award



— Hope • Strength • Life —

www.nvdonor.org | #DonateLife

WASHOE COUNTY'S INVOLVEMENT



Let life bloom

Register as an organ,
eye, and tissue donor

Spring has sprung!

#LetLifeBloom

HRSA
Health Resources & Services Administration



PLATINUM LEVEL EFFORT — BY THE NUMBERS



- 1 Proclamation read by Board of County Commissioners to announce Donate Life Month
- 2 short videos produced by Washoe County's video production team about donation and the WCRMEO/NDN partnership
- 8 libraries displayed posters with donor registration information
- 5 news segments featured interviews with Chief Medical Examiner Dr. Laura Knight
- 12 social media posts



PLATINUM LEVEL EFFORT — BY THE NUMBERS

- 2 presentations given to employees at Washoe County offices about donation and registration
- 2 Manager's Memos sent internally encouraging donor registration
- 3 local transplant recipients featured during a flag signing event for the Transplant Games of America
- 60 Washoe County Sheriff's Office vehicles displayed Donate Life magnets during the month of April
- Hundreds reached during a tabling event at the Washoe County office complex





CONGRATULATIONS!

Chief Medical Examiner Dr. Laura Knight was honored as the **Forensic Leader of the Month** this April by the Association of Organ Procurement Organizations

Dr. Knight was recognized for “her outstanding leadership, innovative practices and impact on the field of donation and transplantation.”

