nevada
health link

connecting you to health insurance

# Who We Are. What We Do.

Nevada Health Link, supported by the state agency, Silver State Health Insurance Exchange, is the online health insurance marketplace offering qualified health insurance plans based on income through the Affordable Care Act.
The Exchange also provides eligible individuals with federal tax credits and subsidies to help cover the cost of health insurance premiums.

NevadaHealthLink.com

# Our Mission Statement

**Increase** the number of insured **Nevadans** by facilitating the purchase and sale of health insurance that provides quality healthcare through the creation of a transparent, simplified marketplace of qualified health plans.

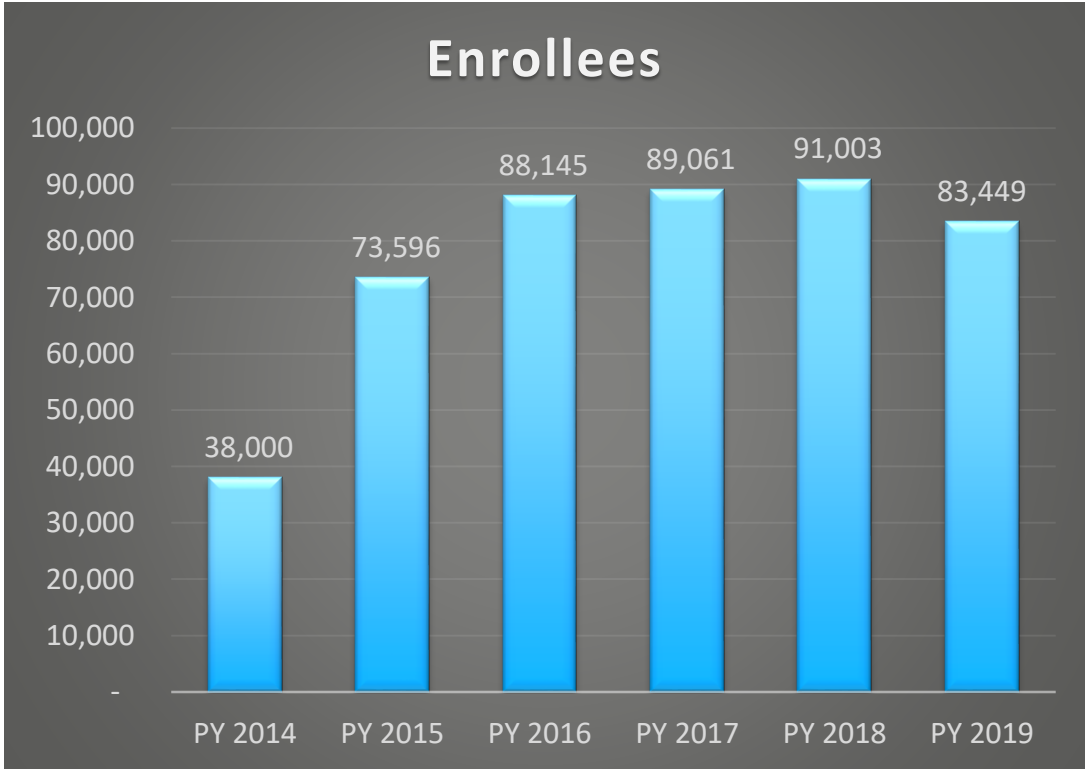
# What’s new for Plan Year 2020?

- ✓ Transition to a State Based Exchange (SBE)
- ✓ Open Enrollment Plan Year 2020 begins Nov. 1 – Dec. 15 – soft launch was Sept. 4, 2019.
- ✓ New Marketing Campaign Theme: “Peace of Mind”
- ✓ Nevada Health Link has a new customer assistance call center: 1-800-547-2927

# Benefits of a State Based Exchange

- ✓ Enrollment/Eligibility Technology
- ✓ Consumer Assistance Center
- ✓ Access to consumer data in real time
- ✓ Oversight and flexibility related to policy implementation and execution
- ✓ Cost savings

# Year-over-Year Enrollment

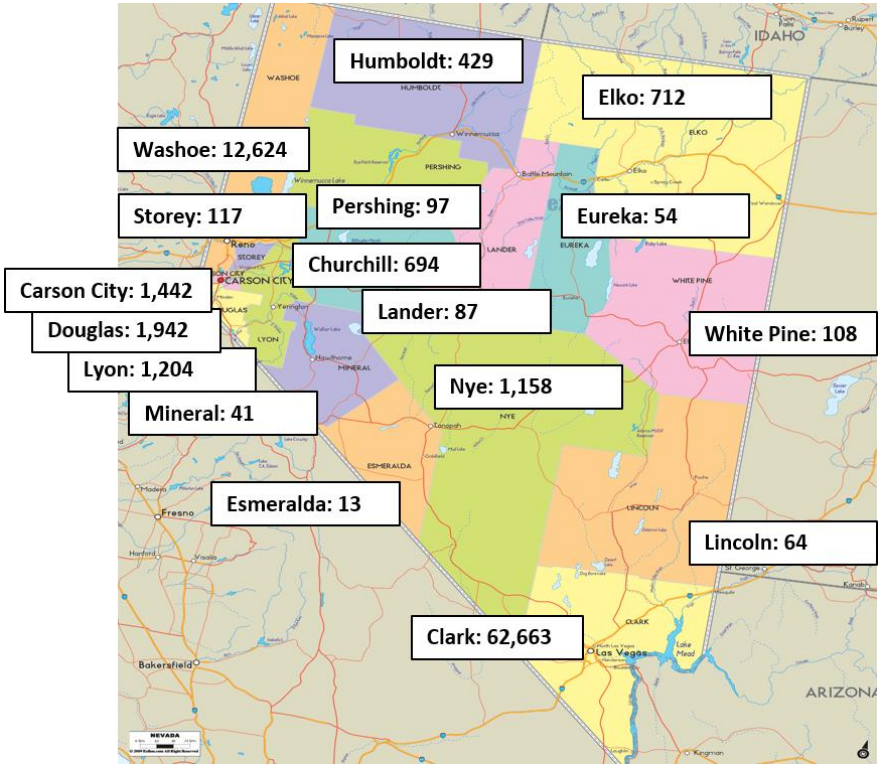


# Plan Year 2020 Open Enrollment

- 27 QHP Plans – Three Carriers
  - Health Plan of Nevada, Silver Summit, and Anthem HMO Co.
  - 2 Catastrophic; 8 Bronze; 14 Silver; 3 Gold
  - Counties: Clark, Nye, and Washoe will have the choice from all 27 plans offered
  - Counties: Carson, Churchill, Douglas, Elko, Esmeralda, Eureka, Humboldt, Lander, Lincoln, Lyon, Mineral, Pershing, Storey, White Pine will have the choice of the 17 plans from Silver Summit and Anthem HMO Co.
- 17 SADP – Six carriers (Alpha, EMI, Delta, Liberty, Best, and Rocky Mountain)
- The finalized average rate change on Exchange is 1.6% increase.
- 8 Navigator Grantees, 5 Broker grantees

# Why we are here today:

**There are still over 100,000 eligible Nevadans statewide without insurance. Help us reach those uninsured throughout our state.**



# We Need Your Help to Reach Our Goals

- Increase enrollment by making sure Nevadans are aware of the affordable and comprehensive benefits available on the Exchange.
- Help us find Nevadans who are uninsured, or underinsured, and connect them to the Exchange.
- Help us connect your community to the good news about rates and affordability. (SHARE!)
- Encourage returning consumers to work with an enrollment professional to actively shop the market and find a plan right for their needs.
- **EFFECTUATE** – don’t just help someone enroll, they’ve got to pay to be insured.

# Questions?

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