



WASHOE COUNTY

Integrity Communication Service
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STAFF REPORT

BOARD MEETING DATE: *January 23, 2024*

DATE: Thursday, January 18, 2024

TO: Board of County Commissioners

FROM: Gabrielle Enfield, Community Reinvestment Manager
Office of the County Manager
genfield@washoecounty.gov

THROUGH: Kate Thomas, Assistant County Manager
kathomas@washoecounty.gov

SUBJECT: Recommendation in accordance with NRS 244.1505, to approve a FY24 Community Support grant award to Truckee Meadows Tomorrow, a 501(c)3 nonprofit organization, in the amount of [\$50,000] to support a community pilot program in hiring a position for data collection and data interpretation; approve Resolution R23-175 for the same; and direct Comptroller's Office to make the appropriate budget appropriation disbursements. Manager's Office. (All Commission Districts.) **FOR POSSIBLE ACTION**

SUMMARY

Recommendation to approve a community support grant award for FY24-25 for Truckee Meadows Tomorrow (TMT), a 501(c)3 nonprofit organization, in the amount of \$50,000 to support a community pilot program in hiring a position for data collection and data interpretation. This project will expand capacity and build a public-private community collaborative of funders that demonstrates a collective impact through a pilot program that brings a Data Analyst to the Truckee Meadows Tomorrow Team.

All grant awards to other entities must be approved through a resolution approved by the Board of County Commissioners per NRS 244.1505.

Washoe County Strategic Objective supported by this item: *Innovative Services*

PREVIOUS ACTION

None

BACKGROUND

Historically, Washoe County has made Community Support funds available to local community-based providers to support services that address diverse health and human

AGENDA ITEM # _____

service needs in the community or contribute to economic development and quality of life issues.

Truckee Meadows Tomorrow (TMT) provides comprehensive quality of life and community wellbeing data in Washoe County through their Nevada Tomorrow Portal, biennial Community Progress Report, community data dashboards, presentations and key community partnerships. This project will increase TMT’s capacity through the addition of a newly created Data Analyst position. The purpose of this project is to engage with the community in more meaningful ways by providing data visualizations, informatics, infographics and narrative impact storytelling. Data Impact Storytelling provides context, highlights trends, and makes data-driven insights more meaningful. It bridges the communication gap between technical and non-technical evaluators, and empowers them to make more informed, data-driven decisions.

Program goals are as follows:

1. TMT will become an expert in using data to convey impact: TMT will work with Washoe County and community partners, stakeholders, and current datasets to interpret and convey data implications to target audiences to improve quality of life in our region. TMT will create compelling and more accessible data and impact stories.
2. TMT will maintain valid data: The newly created Data Architect + Storyteller position will oversee TMT’s data hub and ensure community member access to the best and most relevant information for the area in an easy-to-use format. TMT will work in collaboration with TMT’s Data Advisory Group to ensure community data is validated.
3. TMT will increase awareness: TMT will make resources available for a wide audience and will target data and impact stories to a specific audience of change-makers. TMT will assist Washoe County community organizations to use data to improve organizational capacity, make decisions, measure and report impact.

If approved, the pilot program will demonstrate a public-private partnership through this county grant award of \$50,000, and a grant of \$75,000 from the SilverSummit Health Plan’s Community Investment Program, awarded in November of 2023.

FISCAL IMPACT

Sufficient FY24 budget authority exists within the Community Support, Special Purpose Awards (181-1) fund and Payments to Other Agencies (710400) account in the Office of the County Manager’s FY24 approved budget. This action requests approval and distribution of a total of [\$50,000].

Cost Object & Description	G/L Account & Description	Amount
IN61008 CS-Truckee Meadows Tomorrow	710400 - Payment to Other Agencies	50,000

RECOMMENDATION

Recommendation in accordance with NRS 244.1505, to approve a FY24 Community Support grant award to Truckee Meadows Tomorrow, a 501(c)3 nonprofit organization, in the amount of [\$50,000] to support a community pilot program in hiring a position for data collection and data interpretation; approve Resolution R23-175 for the same; and direct Comptroller's Office to make the appropriate budget appropriation disbursements.

POSSIBLE MOTION

Should the Board accept staff's recommendation, a possible motion would be: *“move to, in accordance with NRS 244.1505, approve a FY24 Community Support grant award to Truckee Meadows Tomorrow, a 501(c)3 nonprofit organization, in the amount of [\$50,000] to support a community pilot program in hiring a position for data collection and data interpretation; approve Resolution R23-175 for the same; and direct Comptroller's Office to make the appropriate budget appropriation disbursements.”*