WASHOE COUNTY

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STAFF REPORT
BOARD MEETING DATE: July 24, 2018

DATE: Wednesday, July 18, 2018

TO: Board of County Commissioners

FROM: Nancy Leuenhagen, Communications Director
Office of the County Manager
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THROUGH: John Slaughter, County Manager

SUBJECT: Acknowledge receipt the National Association of Counties' 2018 Achievement Award for the Washoe Impact Awards. Manager's Office. (All Commission Districts.)

SUMMARY

The purpose of this agenda item is to acknowledge receipt of the National Association of Counties' (NACO) 2018 Achievement Award for "The Washoe Impact Awards" in the category of County Administration and Management.

Washoe County Strategic Objective supported by this item: Regional and Community Leadership.

PREVIOUS ACTION

Under the direction of the Washoe County Manager John Slaughter, the Communications Division created a plan to take the "State of the County" annual event for stakeholders and the community and turn it into the Washoe Impact Awards. The new event would highlight the work of our 2,700 employees, boost engagement and engage community leaders. The 2017 Washoe Impact Awards were held Oct. 12, 2017. County Manager John Slaughter and the 2017 Commission Chair Bob Lucey presented awards in four distinct categories: Integrity, Quality Public Service, Effective Communication, and the Manager's Choice for Commitment to Excellence Award. Along with the Awards, County Manager Slaughter also presented the 2016-2017 Washoe County Annual Report.

BACKGROUND

By utilizing the newly-formed Washoe Leadership Program, Washoe County embarked on a new vision to turn the "State of the County" into an annual event that focused on how our employees were making a difference every day, fulfilling the Board's Strategic Plan and mission: Working together regionally to provide and sustain a safe, secure and healthy community.

AGENDA ITEM # _____

Launched in October 2017, the Washoe Impact Awards was an opportunity to fully engage our first audience, our workforce. The objectives of the new event were:

- Highlight the County Commissioners Strategic Plan and illustrate how staff is tied to, and our community benefits from, the outcomes of the plan.
- Engage and excite the workforce and spotlight employee impact with a new awards event, with categories that highlight our employees and their work in the community.
- Transform a stale "State of the County" address, into an unforgettable event packed with impact for external stakeholders including Commissioners, elected officials, and business and community partners.
- Creation and unveiling of a new Washoe County Annual Report that captured our progress and impact and to share all year.
- Further engage our Washoe Leadership Program Committees by asking 1-2 committee members to serve on the Washoe Impact Awards event committee to plan and design event.
- Create excitement for the event next year amongst staff and further engage new employees in the Washoe Leadership Program Committees.

FISCAL IMPACT

No fiscal impact.

RECOMMENDATION

It is recommended that the Board of County Commissioners acknowledge receipt of the National Association of Counties' 2018 Achievement Award for the Washoe Impact Awards.

POSSIBLE MOTION

Should the Board agree with staff's recommendation, a possible motion would be to "move to acknowledge receipt of the National Association of Counties' 2018 Achievement Award for the Washoe Impact Awards."