



FAMILY HEALTH FESTIVAL

— SMALL STEPS TO A HEALTHIER COMMUNITY —

Results from May 22, 2025—Reno-Sparks Livestock Events Center

EVENT HIGHLIGHTS

Attendees
109 Households
w/340 members

12 Dental
screenings
performed

80
Individuals received
blood pressure
screenings

108
Families received
Mobile Harvest

67
Healthcare, education,
and general community
resource partners
in attendance

43 total
vaccinations
provided

63
RTC bus passes
given

65
Haircuts/75
Haircut vouchers
given

RAPID RESPONSE FEEDBACK RESULTS



64%
of household
individuals have a
primary care
doctor



62%
of household individuals
have health insurance,
Medicaid, or Medicare



4
average
household size



Top Resources Utilized

- Mobile Harvest
- Blood pressure/vitals checks
- Haircuts

MEDIA REACH



Social Media/Online

- Telemundo interview posted on Facebook



Event Listings

- Two event listings: Facebook (13.3K reach) and Family Health Festival website



News/Radio/T.V.

- Interviews with Fox11, KOLO 8 (~374K total reach)
- News2 article (~323K reach)
- KUNR Al Aire post, Juan Spanish Radio + Xtasis Spanish Radio announcements