



Northern Nevada Adult Mental Health Services (NNAMHS) Community Garden Presentation

*Presented To: Washoe
County Commissioners*

*Presented By: Soulful
Seeds*

Date: October 8, 2019



Our Vision>>>>

Create a community wide effort dedicated to maximizing fresh, sustainable healthy food available to all.



Soulful Seeds

*Providing Fresh, Healthy Food To The Most
Vulnerable In Need*

www.soulful-seeds.com

Our Four Core Pillars



Community Gardens

Through partnerships and collaborative efforts providing fresh grown food to those who need it most (Food Insecurity Coalition)



Neighborhood Gardens

Providing neighborhood garden opportunities for those in need



Education

Teaching people how to grow, harvest, and cook what is grown for themselves and their families



Training

Offering opportunities to move from poverty to sustainable independence



Why A Community Garden - Neighborhood

Ownership, Sense of Community and Creating a Neighborhood Self



Neighborhood Gardens

Opportunity

The NNAHMS Campus Garden Site will provide the residents with a sense of ownership, pride and community. This will be accomplished through the development of a garden site, curriculum that is cohesive with Washoe County Health and Human Services objectives and goals. We must move those that can move, towards self sustainability.

“Homelessness and poverty can create a feeling of isolation and developing a sense of community through gardening can provide a safe place for people who may not feel that they have a place elsewhere (*Draper and Freedman 2010*). Community gardens provide a space for relationships to develop among neighbors that may not have come together under other circumstances (*Cattell et al. 2008*). As people get to know others in their community, a stronger neighborhood is created.”

*Program Effectiveness of Community Gardens in Nashville, Tennessee for Homeless and Low Income Populations



Why A Community Garden - Education

Acquiring new skills, establishing a sense of self reliance and sustainability



Education

Hands on Nashville is a local nonprofit that “works to address critical issues facing the Middle Tennessee community through volunteer-centric programming. “The farm serves as a vibrant resource for volunteers to grow gardening skills, learn about healthy eating choices and gain an understanding of food access in our community. A portion of produce harvested from the Farm is donated to nonprofit partners addressing food access issues, including The “Nashville Food Project” (*Hands on Nashville 2016*).

Opportunity

In the garden site, Soulful Seeds will teach individuals how to plant, grow, harvest and cook everything from the garden in a one pot rice cooker. This curriculum is supported by the Great Basin Food Co-Operative. We will also be working with local Chef's from various restaurants.



Why A Community Garden - Training

Putting People Back To Work – Poverty to Sustainable Independence



Training

Opportunity

Development of a Soulful Seeds, non-profit Product Development Company:

- Job Opportunity – Farmers' Market Pavilion
- Production Employment Opportunity
- Poverty – to – sustainable independence
- Commercial Kitchen On Site

Soulful Seeds primary objective is to put individuals who live on the campus back to work. Providing them the opportunity to move from poverty to sustainable independence

- Earstin Whitten, Founder



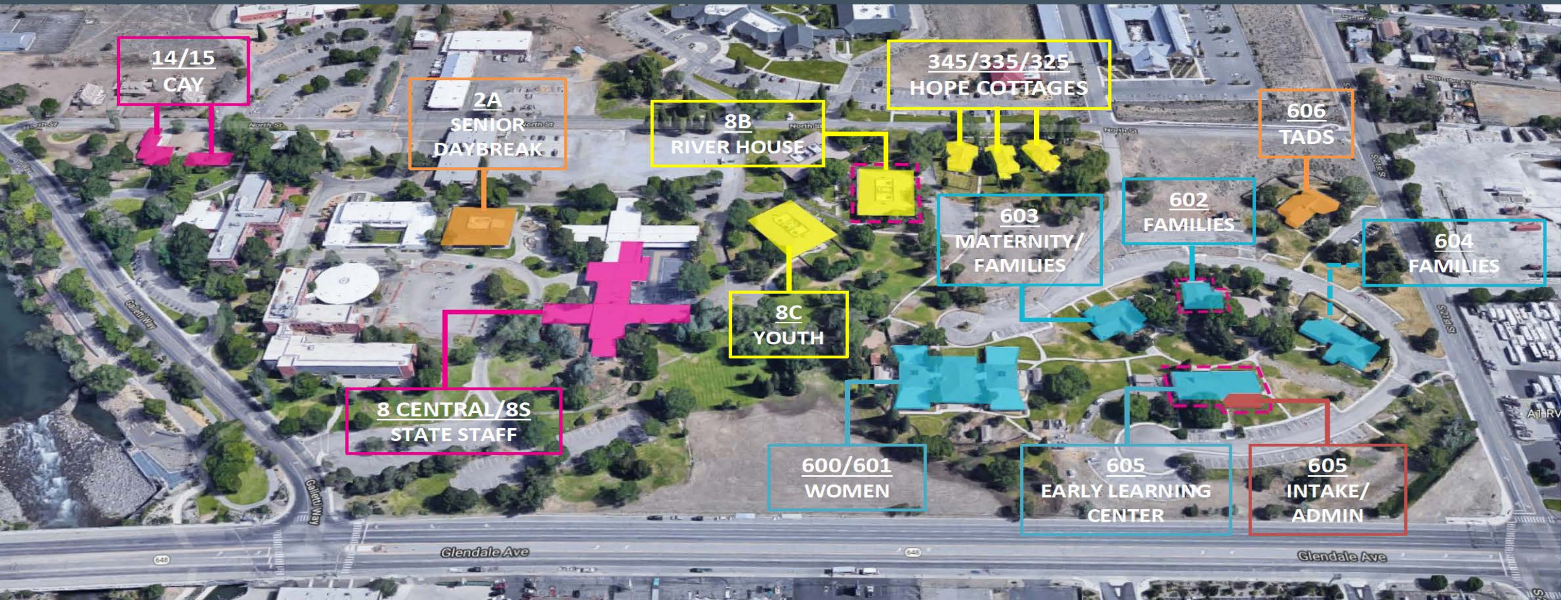
Status

Project Proposal Status

- Site Plan
- Renderings
- Preliminary Budget Projections
- Submission to State Land for Use Permit/NNAHMS Master Planning Process
- Funding Strategies and Opportunities
 - Government
 - Business
 - Private
 - Foundations
 - Healthcare
 - Etc.

NNAMHS CAMPUS PARCEL MAP

CURRENT PROPOSAL



- VULNERABLE POPULATIONS
- CROSSROADS
- SENIOR SERVICES
- HSA CAMPUS STAFF



Community Garden Proposed Renderings



Preliminary Projected Budget

Staffing / Position	Estimated Cost
.5 FTE Program/Project Director	\$35,000.00
1.0 FTE Farm Manager	\$30,000.00
22% Taxes and Benefits	\$14,300.00
Administrative Overhead/Curriculum Development/Insurances	\$15,000.00
Total	\$94,300.00

Preliminary Projected Budget

Phase 1: Site Prep/Equipment/Row Crops	
Site Prep with Grading/Permits/Land Use*	TBD
Storage Building	\$25,000.00
Tractor with Implements	\$25,000.00
Irrigation Set Up	\$ 4,000.00
Water Usage (Annual)*	\$ 5,000.00
Mini Green Houses (5@1,200.00ea)	\$ 6,000.00
Generator	\$ 2,500.00
Soil	\$ 5,800.00
Port-a-Potty with wash stand	\$ 5,000.00
Hand Tools	\$ 500.00
Total	\$78,800.00

*Budget Notes to Follow

Preliminary Projected Budget

Phase 2: Raised Beds/Additional Mini Greenhouses

Uncovered Raised Beds (10@ \$600.00ea)	\$6,000.00
Additional Mini Greenhouses (5@ \$1,200.00ea)	\$6,000.00
Soil	\$4,200.00
Irrigation Set Up	\$3,000.00
Total	\$19,200.00

Phase 3: Green Houses/Recognition Plaza/Farmer's Market

Large Green Houses (2 - 30ftx120ft@\$75,000ea)*	\$150,000.00
Recognition Plaza	\$ 25,000.00
Soil	\$ 10,000.00
Farmer's Market Stand	\$ 10,000.00
Irrigation Set Up	\$ 5,000.00
Edible Plants	\$ 1,500.00
Total	\$201,500.00

*Budget Notes to Follow

Preliminary Projected Budget

Phase 4: Additional Greenhouse / Orchard	
Large Greenhouse (1 – 30X120ft@\$75,000ea)*	\$75,000.00
Orchard Stock	\$ 2,000.00
Soil	\$ 3,000.00
Irrigation Set Up	\$ 1,500.00
Total	\$81,500.00

Total Budget	
Staffing	\$ 94,300.00
Phase 1	\$ 78,800.00
Phase 2	\$ 19,200.00
Phase 3	\$201,500.00
Phase 4	\$ 81,500.00
Total	\$475,300.00

*Budget Notes to Follow

Budget Notes

- Site Prep Grading and Land Use:
 - Site preparation, grading, permits and land use cost will be determined. It is expected that some of this will be covered through in-kind donations
- Cost of getting water to site and annual expense will be discussed with County during development process
- Large Green Houses:
 - Cost effectiveness of well constructed large green houses vs the cost effectiveness of large hoop houses will be evaluated. The most cost effective method will be utilized
 - Large green houses may not be appropriate and is dependent upon foundation requirements

Submission To State Lands for Use Permit

- Soulful Seeds submitted land use application to the state on April 12, 2019
- Although State Lands felt the usage was conducive to the site, determination is pending the 10-year NNAHMS Master Planning Process
- Soulful Seeds currently sits on the State Master Planning Committee for the NNAHMS Campus
- If approved, Soulful Seeds will move forward with local government permitting and budget finalization

Funding Strategies and Opportunities

- Soulful Seeds will embark upon a capital campaign for the project once land use is approved
- Funding will be dependent upon land use agreement and agreement timeframe



Thank You

www.soulful-seeds.com

Contact: Dee Schafer-Whitten

Ph: 775-842-0132