



WASHOE COUNTY

Integrity Communication Service

www.washoecounty.us

STAFF REPORT

BOARD MEETING DATE: May 28, 2019

DATE: April 26, 2019

TO: Board of County Commissioners

FROM: Julee Olander, Planner, Planning and Building Division
Community Services Department, 775.382.3627,
jolander@washoecounty.us

THROUGH: Mojra Hauenstein, Arch., AICP, Planner, Division Director, Planning
& Building Division, Community Services Department, 328-3619,
mhauenstein@washoecounty.us

SUBJECT: Public hearing: Approve an Outdoor Festival Business License application (pursuant to Washoe County Code Chapter 25 and related provisions) and associated license conditions submitted by the Incline Community Business Association for the Incline Village Crystal Bay Fireworks Coalition to put on a fireworks show on July 4, 2019 at the Incline Village Beach (APN: 127-280-01) on a barge in Lake Tahoe off the beach area.

Event set-up is proposed from July 1 to 4, 2019, with the fireworks show occurring at 9:30 p.m. on July 4th. Event take-down and dismantling is proposed to occur following the fireworks show. Event organizers estimate 10,000 spectators. If approved, authorize the Director of the Planning and Building Division, Community Services Department to issue the license when all pre-event conditions have been met. (Commission District 1.)

SUMMARY

Consider the Outdoor Festival Business License application for the Incline Village Crystal Bay Fireworks Coalition 2019 event. Based on the testimony and evidence presented at the hearing, to include the report of reviewing agencies, the Board of County Commissioners (Board) may approve the issuance of the business license with conditions, or deny the business license application.

Washoe County Strategic Objective supported by this item: Safe, secure and healthy communities.

PREVIOUS ACTION

The first Red, White and Tahoe Blue community event was held over the Fourth of July weekend in 2007 in Incline Village. This was a community initiated activity and no permits were issued. In 2012, a Community Event Business License was issued for Red,

AGENDA ITEM # _____

White and Tahoe Blue. In 2014, the event had grown to over 1,000 people in attendance and an Outdoor Festival License was issued for Red, White and Tahoe Blue and was approved unanimously by the Board. The Board continued to issue an Outdoor Festival License for Red, White and Tahoe Blue through 2018.

BACKGROUND

The Incline Village 4th of July event was started in 2006 when a group of Incline Village residents created a nonprofit organization named the Red, White and Tahoe Blue Inc., to plan, organize and raise funds for a Fourth of July event to promote community spirit, family activities and local businesses. The Red, White and Tahoe Blue event grew over the years and became a significant event for the community. However, in 2018 the Red, White and Tahoe Blue organization had various challenges and the organizers had to eliminate some of the events that had occurred in previous years. This past year the Incline Village Crystal Bay Fireworks Coalition was created by the Incline Community Business Association. The Coalition took on the responsibility of the fireworks show, while other organizations took over sponsoring the smaller events. Washoe County Community Services Department has received applications for several of these smaller events; depending on the number of participants, these items will either be heard by the Board of Adjustment at their meeting on June 6, or by the Director of Planning and Building. This year the Red, White and Tahoe Blue organization is not participating in any of the July 4th events in the Incline Village area.

The Incline Village Crystal Bay Fireworks Coalition will present a fireworks show similar to previous firework shows, in front of the Incline Village General Improvement District beach on a barge located in Lake Tahoe. The fireworks show is estimated to have 10,000 spectators. This event is a busy time for all agencies, including the Sheriff's Office, Fire Protection District, the Health District, other County agencies and other partner agencies. Staff has reviewed this application to ensure that all necessary services for the firework event and the other smaller events will be safe. All agencies have planned in advance to determine how much staff and other resources will be needed to schedule during the event, to assure that the public health, safety and welfare is protected.

FISCAL IMPACT

The applicant provided the required non-refundable \$1,000 application fee and the daily fee of \$350 [WCC section 25.273(1)(a)] upon submission of the application on April 16, 2019. The fees were deposited to the County's General Fund Business Licenses revenue account (Account Number 105402-421101).

RECOMMENDATION

It is recommended that the Board approve the Outdoor Festival Business License application with the license conditions included as Attachment B for the Incline Village Crystal Bay Fireworks Coalition Outdoor Festival, scheduled to be held July 4, 2019 at the Incline Beach (APN: 127-280-01) and further authorize the Director of the Planning & Building Division, Community Services Department, to issue the license when all pre-event conditions have been met.

POSSIBLE MOTION

Should the Board agree with staff's recommendation, a possible motion would be:

“Move to approve an Outdoor Festival Business License application for the Incline Village Crystal Bay Firework Coalition substantially in the form attached to the staff report with the license conditions included as part of the staff report for this item and to further authorize the Director of the Planning & Building Division, Community Services Department, to issue the license when all pre-event conditions have been met.”

- Attachments:
- A. Outdoor Festival Business License
 - B. Outdoor Festival Business License Conditions for the Incline Village Crystal Bay Fireworks Coalition
 - C. Incline Village Crystal Bay Fireworks Coalition Outdoor Festival Business License Application

xc: Incline Community Business Association, 969 Tahoe Blvd., Incline Village, NV 89451 email: Andy@GoTahoe.com