



WASHOE COUNTY

Integrity Communication Service

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STAFF REPORT

BOARD MEETING DATE: August 16, 2022

DATE: July 11, 2022

TO: Board of County Commissioners

FROM: Eric Crump, Division Director, Operations
Community Services Dept., 328-2182, ecrump@washoecounty.gov

THROUGH: Dave Solaro, Arch., P.E., Assistant County Manager

SUBJECT: Recommendation to adopt Resolution of Support, R22-91, Endorsing the Nevada Western Heritage Center Alliance in Revitalizing the Reno Sparks Livestock Events Center, located at 1350 North Wells Avenue, Reno, Nevada, to provide space for agricultural and equestrian events and to provide educational opportunities aligned with Northern Nevada's western heritage. (Commission District 3.)

SUMMARY

The Nevada Western Heritage Center Alliance, a Nevada 501(c)(3) non-profit organization, was created in 2020 to advocate for the revitalization of the Reno Sparks Livestock Events Center, located at 1340 North Wells Avenue in Reno and to reduce the burden on the local governments of Reno, Sparks and Washoe County.

Resolution of Support R22-91 endorses the efforts of the Nevada Western Heritage Center Alliance's efforts in revitalizing the Reno Sparks Livestock Event Center.

Washoe County Strategic Objective supported by this item: Economic Impacts: Support a thriving community.

PREVIOUS ACTION

On May 10, 2022, the Board of County Commissioners (Board) heard a presentation by the Nevada Western Heritage Center Alliance, outlining the goals and priorities of the Alliance and seeking support of the Alliance's efforts through a future Resolution.

BACKGROUND

The Reno Sparks Livestock Events Center is situated on property owned by the State of Nevada and subsequently leased to Washoe County. A management contract exists between Washoe County and the Reno Sparks Convention and Visitor's Authority (RSCVA) for use of the facility. Many community events occur at the Livestock Events Center, including the Reno Rodeo, which has an exclusive use agreement during the 10 days of the Reno Rodeo and associated activities.

AGENDA ITEM # _____

The Nevada Western Heritage Center Alliance (Alliance) was created for the purpose of advocating revitalization of the Reno Sparks Livestock Events Center.

In May 2022, the Board heard a presentation by the Alliance introducing the organization's leadership, including Washoe County's non-voting advisory seat, and describing the goals and priorities of the Alliance, currently a resolution of Support by the local governments. Resolutions of Support were adopted by the Sparks City Council on February 14, 2022; and the Reno City Council on May 25, 2022.

FISCAL IMPACT

There is no fiscal impact.

RECOMMENDATION

It is recommended the Board of County Commissioners adopt Resolution of Support, R22-91, Endorsing the Nevada Western Heritage Center Alliance in Revitalizing the Reno Sparks Livestock Events Center, located at 1350 North Wells Avenue, Reno, Nevada, to provide space for agricultural and equestrian events and to provide educational opportunities aligned with Northern Nevada's western heritage.

POSSIBLE MOTION

Should the Board agree with staff's recommendation, a possible motion would be: "Move to adopt Resolution of Support, R22-91, Endorsing the Nevada Western Heritage Center Alliance in Revitalizing the Reno Sparks Livestock Events Center, located at 1350 North Wells Avenue, Reno, Nevada, to provide space for agricultural and equestrian events and to provide educational opportunities aligned with Northern Nevada's western heritage."